

V.P. & R.P.T.P. Science College
S. Y. B.Sc. Examination Semester – IV
COMPUTER SCIENCE (US04ECSC03)
INFORMATION TECHNOLOGY IN BUSINESS.

Date: 17/03/2016

Time: 03:00 PM to 4:00 PM

Max. Marks: 25

Que. 1 MCQ

(3)

- 1 The three basic components or functions of a system are;
(A) Input, processing, output (B) input, output, data
(C) input, presentation, processing (D) presentation , information, processing
2. Payroll is a _____ program.
(A) System (B) procedure
(C) function (D) application
3. Customer service and support is an application area of
(A)ERP (B) CRM
(C) SCM (D) None of the above.



Que. 2 Short Questions (Any two)

(4)

- 1) What is system?
- 2) Define term: data versus information.
- 3) What do you mean by Targeted Marketing?

Que. 3 Explain information technologies.

(6)

OR

Que. 3 Discuss IS framework for business professional.

(6)

Que. 4 Explain managerial challenges of IT.

(6)

OR

Que. 4 Describe components of an information system.

(6)

Que. 5 Explain Financial Management System in detail.

(6)

OR

Que. 5 Explain Accounting System in detail.

(6)

ALL THE BEST